



FOR IMMEDIATE RELEASE

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Announcing Properly Posh Pets – a New Pet Party Company

Middleburg, VA –Susan and Posh Rogers announce that they have co-founded Properly Posh Pets LLC, which is a company that creates and sells books that provide advice on how to plan parties to celebrate pets with friends and families. The company also designs and sells party products to make party planning easy and fun.

Susan and Posh Rogers co-founded the company to share all their fabulous ideas about how to throw the kind of parties Posh has planned and enjoyed since he was a puppy. Posh, who is a charming West Highland Terrier, has released his first book, *Posh Celebrations*. The company is working on the development of Posh Party Supplies, including Posh Party Kits and Posh pet bandanas.

Posh Celebrations provides advice on how to plan sophisticated, whimsical themed parties for friends and family to celebrate pets. Posh reveals his secrets for giving amazing parties and includes complete plans for seven themed parties with party recipes and cocktails.

Original illustrations add sparkle to Posh's party guide, which gives a road map to the party planning process from setting the scene to designing the gift bag to creating a classic cocktail to planning the menu. Posh includes his thoughts on fun and friendship in each chapter with "Posh Talk" and a "Posh Proverb."

Pet and party lovers can purchase the book at www.properlyposhpets.com and get the party started!

